




powered by 

# aws

## COMMUNITY DAY

### DEHRADUN

## 2025



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# ABOUT US

AWS User Group Dehradun- a community of cloud enthusiasts who believe in growing and learning together. We are a community focused on bringing together AWS partners, customers, practitioners, experts, and students, to share ideas and knowledge. We aim at building an environment that connects people through innovation, ideas, and inspiration. It gives us immense pride to bring to your attention that we are one of the youngest and fastest-growing communities in India.



# OUR VISION

We at AWS User Group Dehradun believe in one's vision and values and thus promote and practice them. We aim at building values of integrity, hard-work, discipline and compassion so that we grow together as a community and help each other to learn and exercise knowledge and technology. Being powered by the World's Leading Cloud Provider- Amazon Web Services, we believe that it is our duty and responsibility to encourage ideas and innovation and deliver services in the best way possible.



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# PAST EVENTS

Since our inception in 2021, our community has achieved remarkable milestones through impactful events and initiatives. From Introduction to AWS and AWS DeepRacer Event to AWS Community Day South Asia 2021, we've continuously fostered learning and growth.



## OUR SPEAKERS



Our recent AWS Gen AI Bootcamp 2024 Online was a huge success, with over 1,000 registrations, 100+ Partyrock Apps created, 5,000+ views, and 50+ LinkedIn posts showcasing the community's enthusiasm and innovation.

Other notable events include AWS re:Invent reCap 2023 Meetup, Kickstart to Your AWS Journey Meetup, and various webinars and sessions. SHEVOLUTION: Aspire. Aim. Achieve., our first hybrid event celebrating International Women's Day, continues to inspire, having garnered immense appreciation from 275+ offline and 340+ online participants. Together, we're shaping a vibrant, innovative community.



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# WHAT ARE AWS COMMUNITY DAYS ?

AWS Community Days are community-organized, in-person events that bring together cloud enthusiasts, industry leaders, AWS Heroes, and builders. These events are a platform for learning, collaboration, and innovation, featuring technical sessions, hands-on labs, and live demos led by expert AWS users and cloud pioneers.

AWS Community Day Dehradun 2025 is a full-day technical event showcasing cutting-edge topics in cloud computing, practical insights into the latest AWS products and services, and real-world use cases.

Immerse yourself in a day of learning and networking with cloud technology experts, AWS providers, consultants, and community leaders. Gain actionable knowledge, explore industry best practices, and get personalized answers to your cloud-related questions.

Join us for an unparalleled opportunity to grow, connect, and innovate with the best minds in the AWS community!



Keynote by  
AWS



Lunch



Open  
Discussion



Networking



Goodies



5+ Tech Talks



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# INTRODUCING AWS COMMUNITY DAY 2025

This year, AWS Community Day 2025 is set to be more dynamic and immersive than ever before! Alongside the insightful sessions and networking opportunities, we're introducing exciting new elements:

- **Startup and Project Pitches:** A platform for innovative minds to present their ideas, collaborate with industry experts, and gain valuable feedback from thought leaders in the AWS ecosystem.
- **AR/VR Experiences:** Explore famous landmarks of Uttarakhand like Nainital, Mussoorie, and Rishikesh through cutting-edge immersive AR/VR technology, offering a virtual journey like never before.
- **Cultural Showcase:** Experience the vibrant culture of Uttarakhand with themed photo booths, local delicacies, and cultural exhibits, bringing a unique flavor to the event.

Join us on 06th September 2025, from 10:00 A.M. to 6:00 P.M., as we celebrate innovation, learning, and the vibrant culture of our community. Don't miss this opportunity to connect, grow, and be inspired.



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# KEY TAKEAWAYS

- **Reignite Your Passion:** Fuel your excitement for cloud technology and rekindle your drive for continuous innovation.
- **Industry Insights:** Gain deep knowledge of industry trends and learn innovative implementations directly from AWS experts and community leaders.
- **Comprehensive Learning:** Engage in technical sessions, workshops, and demos, offering insights for both novices and seasoned professionals.
- **Networking Opportunities:** Connect with over 400+ AWS users, DevOps professionals, developers, and architects to build meaningful collaborations.
- **Showcase Your Ideas:** Participate in startup/project pitch sessions to share your vision and gain feedback from industry veterans.
- **Immersive Experiences:** Dive into AR/VR setups showcasing Uttarakhand's cultural landmarks and cutting-edge project pitches.
- **Cultural Celebration:** Experience the harmony of technology and Uttarakhand's vibrant local culture, making the event unique and memorable.
- **Valuable Takeaways:** Return with practical knowledge, success stories, and tools to enhance your business or projects.
- **Exciting Rewards:** Seize the opportunity to win AWS credits, goodies, and certification vouchers while actively participating in the event.
- **Grow with AWS:** Learn about the latest AWS services and applications to stay ahead in your cloud journey.



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# SPONSORSHIP

As a sponsor of AWS Community Day Dehradun 2025, you will have the unique opportunity to enhance your brand presence and network with top-tier AWS experts, technologists, and industry leaders in the region. This event will connect you with a highly engaged audience of AWS developers, innovators, and enthusiasts who value peer-to-peer learning and collaboration.

Partnering with us will also help you expand your reach, discover potential employees, and connect with valuable partners. We invite organizations to join us in making this event a grand success, showcasing your initiatives, products, and vision to over 400 influential minds in the tech community.

We would be honored to have you as our sponsor and look forward to create a memorable and impactful experience together.

## SPONSORSHIP PLAN

Platinum	Gold	Silver	Bronze
INR 1,75,000	INR 1,45,000	INR 1,00,000	INR 75,000

## PLATINUM SPONSOR

As a Platinum Sponsor of AWS Community Day Dehradun 2025, you will be recognized as a leading partner, showcasing your brand as an industry pioneer. This premier sponsorship tier offers unparalleled visibility, including a prime booth location to engage directly with participants, video promotions and ad displays on LED panels, and branding on event materials such as ID cards, pamphlets, posters, and banners. Your brand will also be promoted across our website and social media handles, with special shout-outs and announcements during the event.

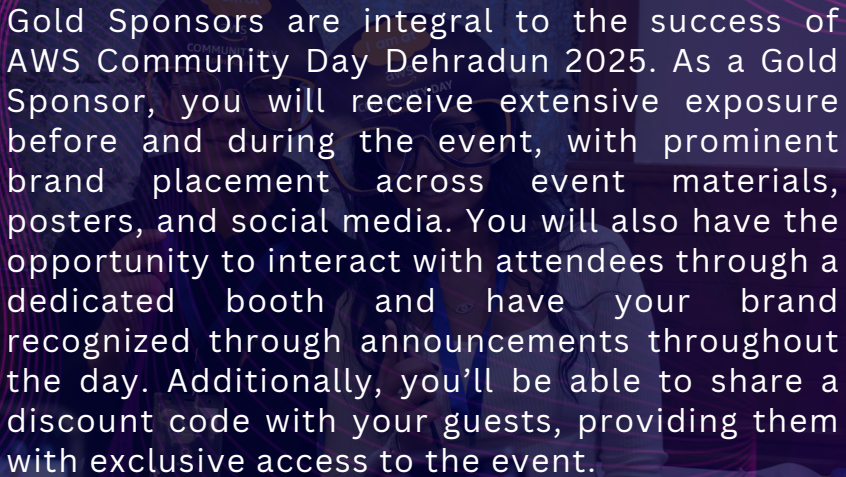
### What is included

- Premium Booth
- 8 complimentary tickets.
- Keynote Speech - 15 min
- Keynote mention
- 25% discount for up to 8 guests
- Branding in event website, and marketing material



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## GOLD SPONSOR

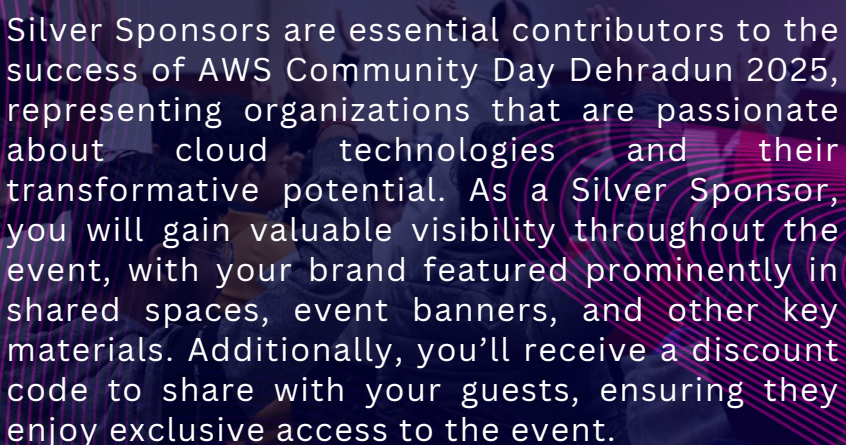


Gold Sponsors are integral to the success of AWS Community Day Dehradun 2025. As a Gold Sponsor, you will receive extensive exposure before and during the event, with prominent brand placement across event materials, posters, and social media. You will also have the opportunity to interact with attendees through a dedicated booth and have your brand recognized through announcements throughout the day. Additionally, you'll be able to share a discount code with your guests, providing them with exclusive access to the event.

### What is included

- Premium Booth
- 6 complimentary tickets.
- Keynote Speech - 10 min
- Keynote mention
- 20% discount for up to 6 guests
- Branding in event website, and marketing material

## SILVER SPONSOR



Silver Sponsors are essential contributors to the success of AWS Community Day Dehradun 2025, representing organizations that are passionate about cloud technologies and their transformative potential. As a Silver Sponsor, you will gain valuable visibility throughout the event, with your brand featured prominently in shared spaces, event banners, and other key materials. Additionally, you'll receive a discount code to share with your guests, ensuring they enjoy exclusive access to the event.

### What is included

- 4 complimentary tickets.
- Keynote Speech - 5 min
- Keynote mention
- 15% discount for up to 4 guests
- Branding in event website, and marketing material



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## BRONZE SPONSOR

Our Bronze Sponsors are key supporters of AWS Community Day Dehradun 2025, reflecting their commitment to the growth of cloud technologies. This sponsorship level is perfect for emerging startups and smaller companies looking to engage with a vibrant tech community. As a Bronze Sponsor, your brand will gain valuable exposure throughout the event, ensuring recognition among AWS enthusiasts and professionals. This opportunity will help you make meaningful connections, strengthen your presence in the cloud space, and build lasting relationships with potential clients and partners.

### What is included

- 2 complimentary tickets.
- Keynote mention
- Branding in event website

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Pricing	INR 1,75,000	INR 1,45,000	INR 1,00,000	INR 75,000
Booth	Premium	Premium	-	-
Keynote Slot	15 Mins Morning	10 Mins Lighting Talk	5 Mins Lighting Talk	-
Keynote Mention	✓	✓	✓	✓
Branding (Event Day, Marketing )	✓	✓	✓	✓
Complimentary Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets
Discount code for guests	25% for 8	20% for 6	15% for 4	-



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# WHAT TO EXPECT

**10+**  
**PARTNERS**

**10+**  
**SPEAKERS**

**500+**  
**ATTENDEES**

**DIVERSE AUDIENCE OF  
DEVELOPERS, ARCHITECTS,  
CLOUD PROFESSIONALS, AND  
JOB SEEKERS**

**CONNECT AND COLLABORATE  
WITH INDUSTRY  
PROFESSIONALS AND  
ENTHUSIASTS**



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## WANT TO BECOME A SPONSOR?

Join us in empowering the cloud community! Sponsoring AWS Community Day 2025 offers you the perfect platform to connect with industry leaders, amplify your brand's presence, and contribute to the growth of a thriving tech ecosystem.

Get in touch to explore our sponsorship opportunities and be part of this exciting journey!

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## THANK YOU

For any queries, please reach out to our team at [awsugdehradun@gmail.com](mailto:awsugdehradun@gmail.com).

## JOIN OUR COMMUNITY



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